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BBApbMJ201x-1C

Seat No : _____

B.B.A. Semester – 1 (NEP-2020) Examination

January-2024

Principles of Business Management (Major-1)

Time: 2:00 Hours

Marks: 50

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Que-1 Define term 'management'. Discuss features (nature) of business management. (10)
OR
- Que-1 Write a detailed note on functions of business management.
- Que-2 Discuss steps of planning. (10)
OR
- Que-2 A. Explain importance of planning.
B. State components of plan, and discuss any four components of plan.
- Que-3 Write a descriptive note on organizing process for a large corporate house. (10)
OR
- Que-3 A. Any ten qualities of good organisation structure.
B. Organisation chart – meaning and types.
- Que-4 Discuss major staffing functions. (10)
OR
- Que-4 Write note on:
A. Meaning and features of leadership
B. Meaning and features of communication.
- Que-5 What is controlling? Explain importance of controlling in management. (10)
OR
- Que-5 Describe controlling process.
